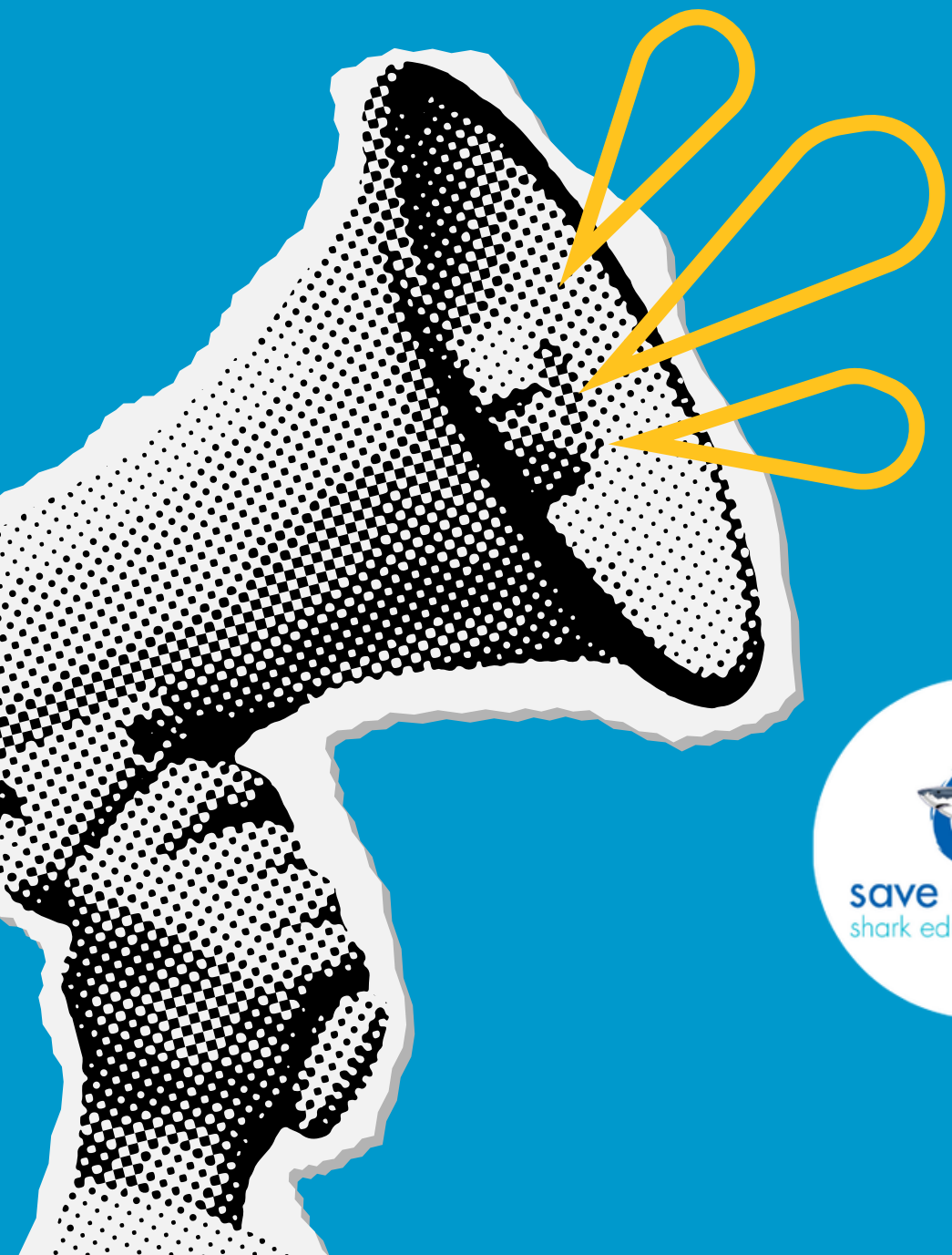
WE ARE HIRING



SOCIAL MEDIA COORDINATOR & PHOTOGRAPHER

save our seas
shark education centre

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shark education centre

PART-TIME SOCIAL MEDIA COORDINATOR AND PHOTOGRAPHER
Closing date: Monday, 16th November, at 4 pm

The Save Our Seas Foundation Shark Education Centre (SOSF SEC) in Kalk Bay, South Africa, is an environmental education centre that delivers experiential education programmes focused on marine science and conservation to schools and community groups. The primary objective is to create experiences and connections for learners and communities that nurture awareness and appreciation of the local marine environment. The SOSF SEC is an equal opportunity and equitable employer. We are committed to building an inclusive team that reflects the diversity of the communities we serve.

INDIVIDUAL DUTIES

The Social Media Coordinator and Photographer is responsible for planning, creating and sharing the Centre's social media content, focusing on the Centre's activities, the latest scientific research, and general information on sharks and the local marine ecosystem. They will also serve as the Centre's photographer, capturing photographs and visual content during education programmes and other Centre activities. This position reports directly to the Education Centre Director.

To fulfil this role, the Social Media Coordinator and Photographer will:

- Create engaging posts (including text and imagery) on digital platforms (including but not limited to the SOSF SEC website, Facebook, Instagram, LinkedIn, and TikTok) about the SOSF SEC's activities, the ocean ecosystem and community conservation (including sharing the latest research findings);
- Create monthly social media schedules, four weeks in advance to allow for review;
- Design graphics for digital platforms, posters or any other events as required;
- Take images (stills and video) for the SOSF SEC to use on digital platforms;
- Upload and organise images and video on the SOSF SEC image library;
- Implement and continuously refine the existing Social Media strategy;
- Research social media trends that are relevant to the SOSF SEC's science communication strategy and present these to the Director as they arise;
- Plan a minimum of three digital campaigns per year in line with special days or the SOSF SEC's activities;
- Manage online community engagement;

- Write and upload monthly blog posts and other digital content to the website (WordPress);
- Analyse and report on the performance of the digital content (including social media and website) monthly;
- Collate the best images quarterly for reporting purposes.

SHARED DUTIES (WITH ALL STAFF)

- Contribute data and images to the SOSF SEC's annual report;
- Participate in annual peer review and goal setting;
- Attend staff meetings and events (away and at the SOSF SEC) as necessary;
- Attend industry events.

FORMAT OF POSITION

- Three days per week (exact format and timing to be discussed depending on operational requirements);
- Hybrid working (in office and remote).

REQUIREMENTS

- A post-graduate qualification in Marine Science, Zoology, Nature Conservation or Science Communication;
- Experience with managing social media platforms, including Facebook, Instagram, TikTok and LinkedIn;
- Photography experience and working knowledge of photo-editing tools ;
- Proficiency in Google Workspace and Canva;
- Ability to free-dive, or a willingness to learn;
- A passion for conservation, the marine environment and science communication;
- An ability to work and communicate effectively in a small team, with strong written and verbal communication skills, but also independently, when needed;
- Strong time-management skills;
- Fluency in English;
- Availability for some weekend work;
- South African citizenship.

PREFERRED

- A qualification in Social Media Management or Journalism;
- Experience with web design and content management systems (e.g. WordPress);
- Experience with videography and editing;
- An understanding of ethical photography and storytelling;
- Experience with underwater photography;
- Proficiency in another South African language (e.g. Afrikaans or isiXhosa);
- A Code B/8 driver's licence.

APPLICATIONS

Please send your CV, a letter of motivation, and contact details of three referees to sharkcentre@saveourseas.com by **4 pm on Monday 16th November 2026**. Please **do not** send copies of ID, driver's license, or qualifications with the job application. If successful, these will be requested at a later stage. Any other enquiries can be directed to this email address.