NELSON MANDELA UNIVERSITY

WORKSHOP

EFFECTIVE OCEAN COMMUNICATION

Is anyone listening? Communication about the Ocean – tips to make it easier



Dr Judy Mann-Lang

The Institute for Coastal and Marine Research presents a workshop in Effective Ocean Communication, tailored for postgraduate students and postdoctoral fellows (early-career researchers).

by CMR Research Associate, Dr Judy Mann-Lang

Inspiring care for the ocean is largely dependent on effective communication. And calls for better communication about the ocean have never been louder. Many of us do try to communicate our work – but often we don't know where to start, how to do it effectively or how to measure our impact. And yet communication is a vital part of the work of a scientist – now more than ever in the past. This participatory workshop will share concrete examples of what works – based on many years of trial and error. We will include some practical activities – to help you practice new skills.

DATE: 19 August 2025, 10:00 - 12:00 SAST

VENUE: CMR Boardroom, E block, Ocean Sciences Campus, Nelson Mandela University

RSVP: https://forms.office.com/r/XJXnaatNEc

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