



# Workshop

By Dr Judy Mann-Lang

## Effective Science Communication for the Ocean



**Is Anyone Listening?**

**Finding Your Voice for the Ocean**

You became an ocean professional, because you are interested in the ocean, you care about the ocean. But what about everyone else – we need to learn how to inspire other people to care for the ocean too. This means we need to learn how to tell our story in ways that move people, not just inform them.

This participatory workshop is a safe space to explore what good ocean communication really looks like, with honest examples, practical tools and plenty of time to practice. Whether you are a seasoned communicator or someone who breaks into a sweat at the thought of talking to non-scientists, this session is for you. Come ready to try things, make mistakes, and leave knowing a little more about how to reach people, spark genuine interest, and hopefully new sense of excitement about sharing your work with others.

**Because the ocean can't wait for us to figure this out on our own.**

*Dr. Judy Mann-Lang has spent over 30 years at the intersection of marine science, conservation, and communication. She holds a PhD in Culture and Environmental Learning and runs workshops locally and internationally on effective communication for conservation, science communication and behaviour change. Judy has run hundreds of training courses for groups ranging from rural mussel collectors to marine protected area managers across the eastern seaboard of Africa. Supporting the next generation of capable and passionate educators and conservationists is now her focus.*

**19**  
DAY

**05**  
MONTH

**26**  
YEAR



**DATE:** 19 May 2026, Tuesday, 10:00 - 15:00  
**VENUE:** Ocean Sciences Campus, B Block, Conference Hall, Nelson Mandela University  
**RSVP:** In-person only  
<https://forms.office.com/r/yXXTLCvzWM>

