

# SEMINAR

**DATE:**

20 May 2025,  
09:00 – 10:00

**VENUE:**

Conference Hall, Ocean  
Sciences Campus, B Block

**RSVP for online or in person:**

<https://forms.office.com/r/gXmnPHh44K>



## **Title: Communicating for Marine Conservation - Lessons from South Africa**

People are at the heart of marine conservation – they are our biggest challenge and our most powerful solution. Protecting the ocean is one of the most serious challenges facing humanity today. We have much of the science, and we know many of the solutions, what we need is a deeper understanding of people's connections to the ocean, how this influences the decisions that they make, and how to communicate more effectively to inspire positive action. Drawing on over 30 years of experience in marine education, science communication, culture and behaviour change research, I will share some of the lessons that we have learnt about effective communication to inspire ocean care in an African context.



*Dr Judy Mann-Lang,  
Executive – Strategic  
Projects, Two  
Oceans Aquarium  
Foundation*

## **Title: Establishment and monitoring of the Pondoland Marine Protected Area in the Eastern Cape, South Africa**

The Pondoland coast between Port Edward and Port St Johns in the Eastern Cape was identified as an important gap in the network of marine protected areas (MPAs) found around the South African coast during the 1990s. Following a two-year marine biodiversity survey conducted between 2002-2003, the Pondoland MPA was proclaimed in June 2004. Following this, a long-term monitoring project was established in 2006 to monitor the effectiveness of the MPA in protecting offshore reef fish. This talk will share some of the results and experiences of this monitoring project over the past 16 years (2006-2021).



*Dr Bruce Mann,  
Research Associate  
with the  
Oceanographic  
Research Institute  
(Durban) and Rhodes  
University (Makhanda)*