



## JOB ADVERT

### **MARKET TRANSFORMATION OFFICER**

#### **Environmental Programmes Unit**

*(Two year contract position based in Newlands, Cape Town)*

WWF is the world's largest and most respected independent conservation organisation, with over 6 million supporters and a global network active in over 100 countries. WWF's mission is to stop the degradation of the Earth's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

WWF South Africa is a national office that is part of the WWF network. We are a local NGO that has worked for 50 years with the aim of inspiring all South Africans to live in harmony with nature, for the benefit of our country and the wellbeing of all our people. WWF's work is *for nature, for you*.

Our work is challenging and exciting and we love what we do. To join our team you need to be brilliant at what you do, passionate, results-orientated and have a positive attitude.

#### **Background**

This position reports to the WWF-SA Environmental Behaviour Change Manager.

WWF South Africa is a solution-driven organisation that constructively engages with government, companies and individuals to meet our goal of a sustainable future in which people live in harmony with nature. In over 40 years of conservation work in South Africa, WWF has increasingly played a leading role in facilitating the attitudes of people, business and government towards the environment which has resulted in tangible and lasting conservation outcomes.

One of the key areas that WWF-SA has been instrumental in driving change has been in transforming markets. There are several key remits in this area of work, particularly around sustainable seafood (SASSI) and sustainable wine (conservation champions). While WWF-SASSI works towards safeguarding our marine resources and oceans, the Conservation Champions ensures that the biodiversity of the Cape Floristic region is secured. These bodies of work require a holistic approach, addressing all aspects along the chain of custody and working along the entire supply chain. WWF bases its market's work ethos on this premise, and extends from the Market Transformation which works directly with industries and the retailers and suppliers which procure from them, through to the Southern African Sustainable Seafood

Initiative (WWF-SASSI) and the Conservation Champions programme which focuses on raising awareness amongst restaurants, chefs and consumers.

In order to achieve its goal of employing market incentives to move industries towards responsible and sustainable practices, WWF-SA is seeking to appoint a WWF Market's Transformation Officer. The successful candidate will play a pivotal role in WWF's SASSI and Conservation Champion programmes as and will be responsible for managing the WWF-SASSI retailer/ Supplier Participation Scheme and working toward transforming this sector.

## **Key Responsibilities**

The WWF Retail Engagement Officer will be responsible for the following actions:

- 1. Coordinate the WWF-SASSI Retailer/ Supplier Participation Scheme; including:**
  - a) Implement the WWF-SASSI Retailer/ Supplier Participation Scheme:
    - i. Assessments of participants/ development of workplans/ fulfilling WWF-SASSI workplan activities; and
    - ii. Tracking and implementation of long-term strategy/ development of participant species strategies/ compiling annual participant progress report
    - iii. Incentivise and assist in the development and implementation of collaboration amongst the seafood market.
  - b) Management of WWF-SASSI Retailer/ Supplier Participation Scheme finances and participant contracts
  - c) Assist in project management and related communications of seafood related projects.
  - d) Work closely with the Ocean Science Officer to ensure that the WWF-SASSI database includes the species relevant to the South African market.
- 2. Lead on the implementation of the “Improving Transparency” project in the WWF-SA IUU Strategy.**
- 3. Support administration, management and implementation of relevant Oceans Programme and Markets initiatives including but not limited to plastics.**
- 4. Coordinate engagement and implement conservation champions retailer strategy within the framework of the Retailer/ Supplier Participation Scheme.**

## **Requirements**

- University degree in Environmental Science/ Management, Corporate Social Responsibility or related field
- Experience in corporate engagement or related field would be advantageous
- Minimum of 5 years work experience
- Demonstrable understanding of the seafood industry
- Ability to simplify complex environmental messages for corporates
- Ability to deliver results while managing competing priorities under tight deadlines

- Self-motivated
- Collaborative spirit and ability to work in team settings across cultures and internally within a diverse institution
- Computer literacy
- Passion for the conservation of nature and the involvement of businesses in the implementation of practical solutions to the challenges facing the marine environment
- Excellent interpersonal and communications skills; confident in public speaking Fluency in English
- Driver's license and own transportation essential

### **Further Information**

To apply please [click here](#) fill out the application form, and provide a detailed CV and covering letter (attach under "Documents") fully motivating why you should be appointed, together with the names, current e-mail addresses and telephone numbers of three relevant references. Applications close on **9<sup>th</sup> September 2019**.

***Applications sent via email will not be considered.***

WWF seeks to promote diversity among its staff. Candidates who have not received a response within three weeks of the closing date are kindly requested to assume that their application has not been successful in this instance. WWF-SA reserves the right not to fill this position.